



PROMOTIONS DEPARTMENT

Arctic Action

December 2025

Milwaukee Location

Official Rules

1. Eligibility.

Arctic Action is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Casino | Hotel Banned Patron List. Must have a valid Players Club card to enter; membership is free. Employees of Potawatomi Casino | Hotel (“PCH”) and the immediate family members of the Marketing Department, VIP Services and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the Promotion. An immediate family member is defined as a parent, sibling, child, spouse or any other person residing in the same household as employee.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.

3. Promotion Period.

Arctic Action is valid at the Milwaukee Location only.

The Promotion period starts at 12:00 a.m. Central Time (CT), December 1st, 2025 and ends at 8:30p.m. CT, December 18th, 2025. PCH’s computer is the official time-keeping device for this Promotion.

Thursday Drawing Dates:

December 4 – 11 – 18, 2025

4. How to Enter.

All guests who have a Players Club card may enter.

- **Earn Entries:** Guests can receive entries for every 100 tier credits earned on their club card starting at midnight December 1st through 8:30pm on December 18th, 2025.
- **3x entries on drawing dates**
- **Activate Entries:** To activate entries for electronic drawings swipe Players Club card into any promotional kiosk, enter pin number and select promotions tile. Locate the appropriate drawing for that day within one (1) hour of the drawing to activate entries. Guests may also activate their entries at any slot machine. Insert Players Club card into any slot machine, place a minimum bet, then remove club card.

Must be present to win. No mechanically reproduced entries will be permitted.

All entries become the property of PCH and will not be returned.

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5. Free Entry.

No purchase necessary, purchase will not increase your chances of winning. Void where prohibited. Any Players Club member may obtain their one-time free entries into the promotion based on club tier by swiping their club card at any Promotional Kiosk. Enter pin number and select the promotions tile, and then locate the appropriate promotion for the free entry.

Free entries by club tier:

Spark: 5
Ember: 10
Ignite: 25
Blaze: 50
Flame: 75

6. Prizes.

50 Weekly Prizes on the Board: (Prizes reset each week)

Cash & Reward Play (Dec 4th & 11th: \$200,000 = \$156,000 Reward Play & \$44,000 Cash or Reward Play option)

All Reward Play Prizes under \$5,000 are valid for 7 days - \$5,000 & over valid 30 days

Prizes available for December 4th & 11th

- 10 - \$500 Reward Play
- 10 - \$1,000 Reward Play
- 7- \$1,500 Reward Play
- 9 - \$2,000 Reward Play
- 5- \$2,500 Reward Play
- 2 - \$3,000 Reward Play
- 4 - \$4,000 Cash or Reward Play
- 2 - \$6,000 Cash or Reward Play
- 1 - \$10,000 Cash or Reward Play

Prizes available for December 18th (Prizes below include car)

Cash & Reward Play (Dec 18th: \$100,000 = \$43,500 Reward Play & \$56,500 Cash or Reward Play option)

All Reward Play Prizes under \$5,000 are valid for 7 days - \$5,000 & over valid 30 days

- 15 - \$500 Reward Play
- 5 - \$700 Reward Play
- 14 - \$1,000 Reward Play
- 10- \$1,250 Reward Play
- 3 - \$2,000 Reward Play

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- 1 - \$2,500 Cash or Reward Play
- 1 - \$4,000 Cash or Reward Play
- 1 - **Car Voucher (1)**
Voucher Prize \$50,000 / \$30,000 Cash Option

Arctic Action Rollover Prize:

- Thursdays
- 8:30pm
- 1 Winner
- Rollover Jackpot (All Cash)
(The sum of all unclaimed prizes from the 5pm – 8pm Drawings)

Event Valued at: \$300,000

Week 1 & 2 (\$156,000 Reward Play + \$44,000 Cash) = \$200,000

Week 3: (\$43,500 Reward Play + \$56,500 Cash)= \$100,000

(\$50,000 Car Voucher included in total cash amount for week 3)

Please note: The winners of all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 form** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Players Club card to claim prize. A valid ID includes any government-issued ID such as a driver’s license, passport or state ID card.

7. Drawing and Notification.

Thursdays: December 4th – 11th – 18th, 2025

Drawings:

5pm – 6pm – 7pm – 8pm

Up to 10 Winners each hour (no redraws)

Arctic Action Rollover:

8:30pm

1 Winner

How it Works:

- Must be Present to win
- Winners will be announced throughout the Casino
- Check-in required
- Winners will have 10 minutes to come to the Promotions Stage
- No redraws except for the 8:30pm Arctic Action Rollover Drawing
- After checking in, winners will assemble in front of the stage
- Game is “*Pick & Win Style*”. In the order their names were called, guests will pick a number from 50 options on the game board to determine their prize. Number is highlighted, then “revealed” to display the hidden prize. Player wins that prize.

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- Any unclaimed prizes after the 8pm drawing roll over into the 8:30pm All Cash Arctic Action Rollover Drawing each Thursday
- Reward Play under \$5,000 is valid for 7 days - \$5,000 & over valid 30 days
- Guests can win multiple times but only once per hour
- Entries carry over from week to week
- Guests can start activating their entries at 4pm on drawing days
 - It is a onetime activation for the 5p – 8pm drawings.
- Guests must activate their entries starting at 8pm to be eligible for the Arctic Action Rollover Drawing at 8:30pm
- Odds of winning a drawing depend on the number of eligible entries received.
- PCH has the sole authority to determine the winners and such decisions are final

Arctic Action Rollover Drawing:

- Thursdays
- 8:30pm
- 1 Winner
- Winner will have 10 minutes to check-in with Promotions, after that the time frame will be cut to 5 minutes
- Rollover Jackpot
(The sum of all unclaimed prizes from the 5pm – 8pm Drawings)

8. Prize Acceptance/Restrictions.

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Winners must provide a valid ID and a Players Club card to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.

9. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

10. General Conditions.

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be

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made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. **Management reserves all rights to change or cancel this promotion at any time without notice.**

11. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

12. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – Arctic Action – December 2025

1721 West Canal Street

Milwaukee, WI 53233. Specify "Rules."

13. List of Winners.

For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to:

Promotions – Arctic Action – December 2025

1721 West Canal Street

Milwaukee, WI 53233. Specify "Winners."

14. Disputes. As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCH. **All decisions made by PCH Management are final.**

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