



**PROMOTIONS DEPARTMENT**  
**Potawatomi Rewards Appreciation Day**  
**July-August-September 2026**  
**Milwaukee Location**  
**Official Rules**

**1. Eligibility.**

**Potawatomi Rewards Appreciation Day** is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Casino | Hotel Banned Patron List. Must have a valid Players Club card to enter; membership is free. Employees of Potawatomi Casino | Hotel (“PCH”) and the immediate family members of the Marketing Department, VIP Services and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the Promotion. An immediate family member is defined as a parent, sibling, child, spouse or any other person residing in the same household as employee.

**2. Agreement to Official Rules.**

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.

**3. Promotion Period.**

**Potawatomi Rewards Appreciation Day is valid at the Milwaukee location only.**

The Promotion period starts at 3 p.m. Central Time (CT) and ends at 6 p.m. CT, on the last Mondays in July, August and September 2026.

- Monday, July 27<sup>th</sup>, 2026
- Monday, August 31<sup>st</sup>, 2026
- Monday, September 28<sup>th</sup>, 2026

PCH’s computer is the official time-keeping device for this Promotion.

**4. How to Enter.**

All Potawatomi Rewards Club card members will receive entries based on tiers.

- Spark: 5
- Ember: 10
- Ignite: 25
- Blaze: 50
- Flame: 75

**Activate Entries for electronic drawings:**

- **Kiosk Activation**
  - Club Card Members must swipe their Players card into any promotional kiosk.
  - Select the Promotions Tile and enter their PIN
  - Locate the appropriate Drawing Tile for that day within one (1) hour of the drawing.
  - Press Tile to activate entries.

Initials\_\_\_\_\_

- **Slot Machine Activation:**
  - Insert Players card into any slot machine
  - place a minimum bet
  - remove club card

*Must be present to win. No mechanically reproduced entries will be permitted.  
All entries become the property of PCH and will not be returned.*

## 5. Free Entry.

No purchase necessary, purchase will not increase your chances of winning. Void where prohibited. Any Players Club member may obtain their one-time free entries into the promotion based on club tier by swiping their club card at any Promotional Kiosk. Enter PIN and select the promotions tile and then locate the appropriate promotion for the free entries.

### Free entries by club tier:

Spark: 5  
Ember: 10  
Ignite: 25  
Blaze: 50  
Flame: 75

## 6. Prizes.

**20 Hourly Prizes:** (All Reward Play Valid 3 days)

- **Spark:** \$500 Reward Play
- **Ember:** \$750 Reward Play
- **Ignite:** \$1,000 Reward Play
- **Blaze:** \$1,500 Reward Play
- **Flame:** \$2,000 Reward Play

**Event Value: up to \$160,000 Reward Play**

**(Reward Play based on maximum \$40,000 hourly tier winners) x 4 hours.**

**Please note:** The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 form or 1042-S** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Players Club card to claim prize. A valid ID includes any government-issued ID such as a driver’s license, passport or state ID card.

## 7. Drawing and Notification.

**Mondays:**

July 27<sup>th</sup> – August 31<sup>st</sup> – September 28<sup>th</sup>, 2026

**Drawings:**

3 p.m. – 4 p.m. – 5 p.m. – 6 p.m.

**Winners:**

20 Winners each hour

Initials\_\_\_\_\_

**How it Works:**

- Must be Present to win
- Winners will be announced over the loudspeaker
- Check-in required
- Winners will have **15** minutes to check-in
- No redraws
- Reward Play prizes automatically loaded onto player's card (upon tier verification)
- Reward Play is valid for 3 days
- All hourly drawing entries will be placed back into the promotion.
- Guests can win multiple times during the promotion period but only once per hour.
- Odds of winning depend on the number of free tier entries per club card member. PCH has the authority to determine the winners and such decisions are final.
- Guests can start activating their entries at 2 p.m. on each Monday drawing date.
- Must reactivate between each hour.

**8. Prize Acceptance/Restrictions.**

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners must provide valid picture identification and a Players Club card to claim prize. Prizes are not transferable or assignable. No substitution is allowed except by PCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted or fails to sign the required documents within the required time period, they forfeit prize.

**9. Release, Publicity, Use of Personal Information.**

Winners may be asked to allow use of their name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

**10. General Conditions.**

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**Management reserves all rights to change or cancel this promotion at any time without notice.**

**11. Limitations of Liability and Release.**

Entrants agree to release and hold harmless Potawatomi Bingo Casino, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents,

Initials\_\_\_\_\_

agencies, and the officers, elected officials, directors and employees of each of them (“the Released Parties”) from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

**12. Official Rules Information.**

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

**Promotions – Potawatomi Rewards Appreciation Day – July-August-September 2026**  
1721 West Canal Street  
Milwaukee, WI 53233. Specify “Rules.”

**13. List of Winners.**

For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to:

**Promotions – Potawatomi Rewards Appreciation Day – July-August-September 2026**  
1721 West Canal Street  
Milwaukee, WI 53233. Specify “Winners.”

**14. Disputes.**

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCH. **All decisions made by PCH Management are final.**

Initials\_\_\_\_\_