



PROMOTIONS DEPARTMENT
Social Media Purse Giveaway
December 2025
Milwaukee Location
Official Rules

1. Eligibility.

Social Media Purse Giveaway is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Casino | Hotel Banned Patron List. Must have a valid Players Club card to enter; membership is free. Employees of Potawatomi Casino | Hotel (“PCH”) and the immediate family members of the Marketing Department, VIP Services and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the Promotion. An immediate family member is defined as a parent, sibling, child, spouse or any other person residing in the same household as employee.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.

3. Promotion Period.

Promotion is valid at the Milwaukee location only.

The Promotion period starts at 12:00 a.m. Central Time (CT), December 8th, 2025 and ends at 6:00p.m. CT, December 12th, 2025. PCH’s computer is the official time-keeping device for this Promotion.

4. How to Enter.

- Participants can follow the link posted by the social content team on Facebook and/or Instagram
- Participants will need to enter the keyword “**SECRET STASH**”, along with their player ID, and DOB into the online form to be entered to win.
- Guests may participate starting 12am on December 8th through 11:59pm on December 11th, 2025.
- Drawing will take place at 5pm & 6pm on Friday, December 12th, 2025, at the Promotions Booth
- Entries will be exported out, and those player IDs will be entered into an electronic drum for a drawing.
- One entry per player ID – duplicate entries will be removed.
- Guests must activate their entry at PCH
- **Activate Entries:** To activate their entry for electronic drawings: swipe Players Club card into any promotional kiosk, enter PIN and select promotions tile. Locate the appropriate drawing for that day within one (1) hour of the drawing to activate entries. Winners may also activate their entries at any slot machine. Insert Players Club card into any slot machine, place a minimum bet, then remove club card.

Must be present to win. No mechanically reproduced entries will be permitted.

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All entries become the property of PCH and will not be returned.

5. Free Entry.

Participating guests will only receive one entry.

6. Prizes

- Friday, December 12th, 2025
- 10 hourly winners
- 5pm & 6pm

Prizes/Purses:

- (4) – Cross body - \$75 value
- (8) – Wristlet - \$50 value
- (8)- Wallet - \$20 value

Cash/Reward Play Prizes (1) of each will be randomly tucked into the purse:

- \$500 Cash
- \$400 Cash
- \$300 Cash
- \$200 Cash
- \$100 Cash
- \$500 Reward Play
- \$400 Reward Play
- \$300 Reward Play
- \$200 Reward Play
- \$100 Reward Play

All Reward Play is valid for 7 Days

Event Value: \$6,860 (\$3,000 Reward Play + \$3,000 Cash + \$860 Purses)

Please note: The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 form** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Players Club card to claim prize. A valid ID includes any government-issued ID such as a driver’s license, passport or state ID card.

7. Drawing and Notification.

Friday, December 12th, 2025

10 hourly winners
5pm & 6pm

Prizes/Purses:

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- \$400 Reward Play
- \$300 Reward Play
- \$200 Reward Play
- \$100 Reward Play

How it Works:

- Must be present to win
- Winners will be announced throughout the Casino
- Check-in required
- Winners will have 10 minutes to come to the Promotions Stage
- Unclaimed prizes will result in a redraw
- Redraw time frame will be cut to 5 minutes
- After checking in, winners will assemble in front of the stage

- Winners will select their prize in the order they were called
- Reward Play will automatically be placed on winner's card
- Reward Play is valid for 7 Days
- Guests can win only once
- Odds of winning a drawing depend on the number of eligible entries received.
- PCH has the sole authority to determine the winners and such decisions are final

8. Prize Acceptance/Restrictions.

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners may be required to provide valid picture identification and a Players Club card to claim prize. Prizes are not transferable or assignable. No substitution allowed except by PCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, they forfeit prize.

9. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of their name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

10. General Conditions.

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In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. **Management reserves all rights to change or cancel this promotion at any time without notice.**

11. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

12. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – Social Media Purse Giveaway– December 2025

1721 West Canal Street

Milwaukee, WI 53233. Specify "Rules."

13. List of Winners.

For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to:

Promotions – Social Media Purse Giveaway– December 2025

1721 West Canal Street

Milwaukee, WI 53233. Specify "Winners."

14. Disputes. As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCH. **All decisions made by PCH Management are final.**

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