



PROMOTIONS DEPARTMENT

Reel Rock-Off

August 2026

Milwaukee Location

Official Rules

1. Eligibility.

Reel Rock-Off is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Casino | Hotel Banned Patron List. Must have a valid Players Club card to enter; membership is free. Employees of Potawatomi Casino | Hotel (“PCH”) and the immediate family members of the Marketing Department, VIP Services and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the Promotion. An immediate family member is defined as a parent, sibling, child, spouse or any other person residing in the same household as employee.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.

3. Promotion Period.

Reel Rock-Off is valid at the Milwaukee Location only.

The Promotion period starts at 12:00 a.m. Central Time (CT), August 1st, 2026, and ends at 8:00 p.m. CT, August 27th, 2026.

PCH’s computer is the official time-keeping device for this Promotion.

Thursday Drawing Dates:

August 6th – 13th – 20th – 27th 2026

4. How to Enter.

All guests who have a Players Club card may enter.

- **Earn Entries:** Guests can receive entries for every 100 tier credits earned on their club card starting at midnight August 1st through 8:00 p.m. on August 27th, 2026.
- **3x entries on drawing dates**
- **Activate Entries for electronic drawings:**

Kiosk Activation

- Club Card Members must swipe their Players card into any promotional kiosk.
- Select the Promotions Tile and enter their PIN
- Locate the appropriate Drawing Tile for that day within one (1) hour of the drawing.

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- Press Tile to activate entries.

Slot Machine Activation:

- Insert Players card into any slot machine
- place a minimum bet
- remove club card

Must be present to win. No mechanically reproduced entries will be permitted.

All entries become the property of PCH and will not be returned.

5. Free Entry.

No purchase necessary, purchase will not increase your chances of winning. Void where prohibited. Any Players Club member may obtain their one-time free entries into the promotion based on club tier by swiping their club card at any Promotional Kiosk. Enter PIN and select the promotions tile and then locate the appropriate promotion for the free entries.

Free entries by club tier:

Spark: 5
Ember: 10
Ignite: 25
Blaze: 50
Flame: 75

6. Prizes.

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Hourly Game Show Prizes:

- \$25,000 to be played out between 2 teams, prize amounts to be determined through the game.
- Prizes based on the best of 5 chances playing “Reel Rock-Off”
- Minimum \$5,000 / Maximum \$20,000
- Winning team will be paid out in Cash - runner up team will be paid out in Reward Play
- All Team prizes are divisible by the 5 players forming the Team
- Reward Play is valid for 72 hours
- **Starting Cash \$12,500 (Both Teams 1 & 2)**

Ex. Ending Cash Prizes: Team 1 - \$5,000 Reward Play / Team 2 - \$20,000 Cash

(Each player on Team 1 receives \$1,000 Reward Play)

(Each player on Team 2 receives \$4,000 Cash)

Hourly Drawings:

- 6 p.m. – 7 p.m. – 8 p.m.

10 Winners:

- 2 Teams of 5 Players

Event Valued at: \$300,000 (Reward Play + Cash prizes are determined by the game results)

Please note: The winners of all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 form** must be filled out for any cash/trip/prize over \$50. Winner

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must present a valid ID and Players Club card to claim prize. A valid ID includes any government-issued ID such as a driver's license, passport or state ID card.

7. Drawing and Notification.

Thursdays: August 6th – 13th – 20th – 27th 2026

Drawings: 6 p.m. – 7 p.m. – 8 p.m.

10 Winners each hour

How it Works:

- Must be present to win
- Winners will be announced over the PA system in the Casino.
Announcements will be heard on the gaming floor only; announcements may not be heard in other areas such as Bingo, restaurants, etc.
- Winners will have 10 minutes to check-in with Promotions, after that the timeframe will be cut to 5 minutes.
- After checking in, winners will assemble in front of the stage
- Winners will pick an envelope in the order their names were called.
- Envelopes will reveal which Reel Rock-Off Team (5 player-teams) they will represent
- Winning Team will receive Cash prizes determined through the game show
- Runners-up Team will receive Reward Play prizes determined through the game show
- Both team will be paid out in Cash in the event of a tie
- All Reward Play Prizes are valid for 72 hours
- Guests can win multiple times but only once per hour
- Entries carry over from week to week.
- Guests can start activating their entries at 5pm on drawing days; then must reactivate between each drawing.
- Odds of winning a drawing depend on the number of eligible entries received. PCH has the sole authority to determine the winners and such decisions are final

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How it Works:

- Behind each Tile Number are different game tile instructions:
- **ZERO** - this does not change either team's score
- **-\$\$\$\$** - subtracts that amount from the team's bank and adds it to the opponent's bank
- **EQUALIZER** - both team's banks go back to their starting banks
- **SWITCH** – team banks switch
- After team 1 takes their turn, team 2 plays. Each team is allowed 5 turns.
- Once a numbered tile is picked, it cannot be picked again.
- In the event of a tie, both teams will be paid out in cash

8. Prize Acceptance/Restrictions.

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Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Winners must provide a valid ID and a Players Club card to claim prize. Prizes are not transferable or assignable. No substitution is allowed except by PCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted or fails to sign the required documents within the required time period, they forfeit the prize.

9. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of their name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

10. General Conditions.

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. **Management reserves all rights to change or cancel this promotion at any time without notice.**

11. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

12. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – Reel Rock-Off– August 2026

1721 West Canal Street

Milwaukee, WI 53233. Specify "Rules."

13. List of Winners.

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For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to:

Promotions – Reel Rock-Off– August 2026

1721 West Canal Street

Milwaukee, WI 53233. Specify “Winners.”

- 14. Disputes.** As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCH. **All decisions made by PCH Management are final.**

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