



PROMOTIONS DEPARTMENT
\$300K Win Fest (Season Finale)
July – August – September 2026
Milwaukee Location
Official Rules

1. Eligibility.

\$300K Win Fest is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Casino | Hotel Banned Patron List. Must have a valid Players Club card to enter; membership is free. Employees of Potawatomi Casino | Hotel (“PCH”) and the immediate family members of the Marketing Department, VIP Services and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the Promotion. An immediate family member is defined as a parent, sibling, child, spouse or any other person residing in the same household as employee. . Employees of Heiser and their immediate family members are not eligible as grand prize winners.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.

3. Promotion Period.

Promotion is valid at the Milwaukee location only.

The Promotion period starts at 12:00 a.m. Central Time (CT), July 1st, 2026, and ends at 9 p.m. CT, September 25th, 2026. PCH’s computer is the official time-keeping device for this Promotion.

4. How to Enter.

All guests who have a Players Club card may enter.

Earn Entries: Guests will receive entries into Session Prize Drawings for every 100 – 250 – 500 tier credits earned on their club card starting at midnight July 1st through 8 p.m. September 25th, 2026.

- **Session 1** – Prize Drawings - Guests will earn 1 Entry for every 100 Tier Credits earned.
- **Session 2** – Prize Drawings - Guests will earn 1 Entry for every 250 Tier Credits earned.
- **Session 3** – Prize Drawings - Guests will earn 1 Entry for every 500 Tier Credits earned.
- **3x entries on the following dates:**
 July 2 – 9 – 16 – 23 – 30
 August 6 – 13 – 20 – 27
 September 3 – 10 – 17 – 24 - 25

Activate Entries for electronic drawings:

Kiosk Activation

- Club Card Members must swipe their Players card into any promotional kiosk.
- Select the Promotions Tile and enter their PIN

Initials_____

- Locate the appropriate Drawing Tile for that day within one (1) hour of the drawing.
- Press Tile to activate entries.

Slot Machine Activation:

- Insert Players card into any slot machine
- place a minimum bet
- remove club card

Must be present to win. No mechanically reproduced entries will be permitted. All entries become the property of PCH and will not be returned.

5. Free Entry.

No purchase necessary, purchase will not increase your chances of winning. Void where prohibited. Any Players Club member may obtain their one-time free entries into the promotion based on club tier by swiping their club card at any Promotional Kiosk. Enter PIN and select the promotions tile, and then locate the appropriate promotion for the free entry.

Free Entries by Club Tier into each Session Drawing 1, 2 & 3:

Spark: 5
Ember: 10
Ignite: 25
Blaze: 50
Flame: 75

6. Prizes.

Drawings: Friday - September 25th, 2026

• **Session 1 – (15 Winners)**

12pm-1pm-2pm

Hourly Prizes:

5 Winners \$2,000 Cash

• **Session 2 – (21 Winners)**

4pm-5pm-6pm

Hourly Prizes:

1 Winner \$20,000 Cash

6 Winners \$2,500 Reward Play (Valid 72 Hours 3 Days)

• **Session 3 – (7 Winners)**

8pm

1 Winner \$100,000 Car

2 Winners \$20,000 Cash

1 Winner \$10,000 Cash

1 Winner \$5,000 Cash

2 Winners \$5,000 Reward Play (Valid 72 Hours 3 Days)

Event Value: Up to \$300,000

- \$55,000 Reward Play
- \$145,000 Cash

Initials_____

- \$100K Grand Prize (\$97,440.25 Heiser Lincoln Navigator Car Voucher + \$2,559.75 Cash / (\$60,000 Cash Option)

Please note: All Reward Play is valid for 72 hours (3 days) starting from the time of participation. There will be no reissuance of expired Reward Play.

The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 form or 1042-S** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Players Club card to claim prize. A valid ID includes any government-issued ID such as a driver’s license, passport or state ID card.

7. Drawing and Notification.

Friday, September 25th, 2026

- **Session 1 – (15 Winners)**

12pm-1pm-2pm

Hourly Prizes:

5 Winners - \$2,000 Cash

- **Session 2 – (21 Winners)**

4pm-5pm-6pm

Hourly Prizes:

1 Winner - \$20,000 Cash

6 Winners - \$2,500 Reward Play (Valid 72 Hours 3 Days)

- **Session 3 – (7 Winners)**

8pm

1 Winner - \$100K Grand Prize

- \$97,440.25 Heiser Lincoln Navigator Car Voucher + \$2,559.75 Cash
- \$60,000 Cash Option

2 Winners \$20,000 Cash

1 Winner \$10,000 Cash

1 Winner \$5,000 Cash

2 Winners \$5,000 Reward Play (Valid 72 Hours 3 Days)

How it Works:

- Must be Present to win
- Winners will be announced throughout the Casino on the gaming floor only; announcements may not be heard in other areas such as Bingo, restaurants, etc.
- Check-in required
- Winners have 10 minutes to come to Promotions; redraw time frames will be cut to 5 minutes
- After checking in, winners will assemble at the staged area
- For each Hourly Session: in the order their names were called, guests will pick envelopes to determine their prize won.
- All Reward Play prizes are valid for 72 hours (3 days) starting from the time of participation. There will be no reissuance of expired Reward Play.
- Guests can win once each Session.

Initials_____

- Guests can start activating their entries at 11 a.m. on Friday September 25th; then must reactivate between each drawing session.
- Odds of winning a drawing depend on the number of eligible entries received.
- PCH has the sole authority to determine the winners, and such decisions are final.

8. Prize Acceptance/Restrictions.

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners may be required to provide valid picture identification and a Players Club card to claim prize. Prizes are not transferable or assignable. No substitution allowed except by PCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, they forfeit prize. Car voucher terms and conditions: If the grand prize winner accepts the car voucher from Heiser, it must be redeemed at the Heiser Automotive Group located at 1700 W Silver Spring Dr, Glendale, WI 53209. No cash option will be provided if the guest does not use the full voucher. Guest would be responsible for any additional costs over the value of the voucher, including any extended warranties.

9. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of their name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

10. General Conditions.

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. **Management reserves all rights to change or cancel this promotion at any time without notice.**

11. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

Initials_____

12. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – \$300K Win Fest (Season Finale) July – August – September 2026

1721 West Canal Street

Milwaukee, WI 53233. Specify “Rules.”

13. List of Winners.

For a copy of the list of winners, send a self-addressed, stamped envelope by end of promotion to:

Promotions – \$300K Win Fest (Season Finale) July – August – September 2026

1721 West Canal Street

Milwaukee, WI 53233. Specify “Winners.”

- 14. Disputes.** As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCH. **All decisions made by PCH Management are final.**

Initials_____