



PROMOTIONS DEPARTMENT

Official Rules

Fire-Up Your Fantasy

Milwaukee Location

July 2025

1. Eligibility.

Fire-Up Your Fantasy is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Casino | Hotel Banned Patron List. Must have a valid Players Club card to enter; membership is free. Employees of Potawatomi Casino | Hotel (“PCH”) and the immediate family members of the Marketing Department, VIP Services and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the Promotion. An immediate family member is defined as a parent, sibling, child, spouse or any other person residing in the same household as employee.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.

3. Promotion Period.

Fire-Up Your Fantasy (The Promotion) is valid at the Milwaukee location only.

The Promotion period starts at 12 a.m. Central Time (CT), July 1st, 2025 and ends at 8:30 p.m. Central Time (CT) July 31st, 2025.

Drawing Dates: Thursdays; July 10th – 17th – 24th – 31st, 2025

(The “Promotion Period”). PCH computer is the official time-keeping device for this Promotion.

4. How to Enter.

All guests who have a Players Club card may enter.

- **Earn Entries:** Guests can receive entries for every 100 tier credits earned on their club card starting at midnight July 1st through 8:30 p.m. July 31st, 2025.
- **3x entries on drawing days**
- **Activate Entries:** To activate entries for electronic drawings swipe the Players Club card into any promotional kiosk, enter pin number and select the Promotion tile. Locate the appropriate drawing for that day within one (1) hour of the drawing to activate entries. Guests may also activate their entries at any slot machine. Insert Players Club card into any slot machine, place a minimum bet, then remove club card.

Must be present to participate. No mechanically reproduced entries will be permitted. All entries become the property of PCH and will not be returned.

5. Free Entries.

No purchase necessary. Void where prohibited. Any Players Club member can obtain their free entries into each of the drawings based on club tier by swiping their club card at any Promotional Kiosk. Enter pin number and select the promotions tab, and then locate the appropriate promotion for the free entry.

Free entries by club tier:

Spark: 5
Ember: 10
Ignite: 25
Blaze: 50
Flame: 75

6. Drawing and Notification.

Thursdays; July 10 – 17 – 24 – 31, 2025

Drawings:

- 11 Winners each hour
5pm, 6pm, 7pm, 8pm
- July 31st
8:30pm Grand Prize Harley
1 Winner

Hourly Prizes:

11 Winners

5pm, 6pm, 7pm, 8pm

- \$5,000 Cash – 1 Winner (Reward Play Option) Valid 30 days
- \$2,000 Cash – 1 Winner (Reward Play Option) Valid 7 days
- \$1,000 Cash – 2 Winners (Reward Play Option) Valid 7 days
- \$750 Reward Play – 3 Winners
- \$625 Reward Play – 1 Winner
- \$500 Reward Play – 3 Winners
- **July 31st**
8:30pm
1 Winner
Grand Prize 2025 Dream Build Harley Davidson up to \$36,000
\$22,000 Cash Option

How it Works:

- Check-in required
- Winners will be announced over the loud speaker.
- Winners will have 10 minutes to check-in with Promotions, after that the time frame will be cut to 5 minutes
- After checking in, winners will assemble in the order their name was called
- Winners will select a number on the game board for their prize reveal

- Cash Winners have the option to take Cash or choose Reward Play
- Reward Play under \$5,000 is valid for 7 days
- Reward Play \$5,000 and over is valid for 30 days
- Guests can win multiple times but only once per hour
- Entries carry over from week to week
- Guests can start activating their entries at 4PM on the following Thursdays; July 10th, 17th, 24th & 31st, 2025; must reactivate between each drawing.
- Odds of winning depend on the number of eligible entries received.
- PCH has the sole authority to determine the winners and such decisions are final.

July 31st

- 8:30pm
- Check-in required
- 1 Winner will be announced over the loud speaker.
- Winner will have 10 minutes to check-in with Promotions, after that the time frame will be cut to 5 minutes
- The Winner will receive the Grand Prize “2025 Dream Build Harley Davidson” up to \$36,000
- \$22,000 Cash Option

7. Prizes:

Hourly Drawings:

July 10th – 17th – 24th – 31st

11 Winners

5pm, 6pm, 7pm, 8pm

- \$5,000 Cash – 1 Winner (Reward Play Option) Valid 30 days
- \$2,000 Cash – 1 Winner (Reward Play Option) Valid 7 days
- \$1,000 Cash – 2 Winners (Reward Play Option) Valid 7 days
- \$750 Reward Play – 3 Winners
- \$625 Reward Play – 1 Winner
- \$500 Reward Play – 3 Winners

July 31st

8:30pm

1 Winner

Grand Prize 2025 Dream Build Harley Davidson up to \$36,000

\$22,000 Cash Option

Event Valued at: \$250,000

\$144,000 Cash + \$70,000 Reward Play + \$36,000 Motorcycle (\$22,000 Cash Option)

Please note: The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 form** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Players Club card to claim prize. A valid ID includes any government-issued ID such as a driver’s license, passport or state ID card.

Initials _____

Prize Acceptance/Restrictions.

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners must provide valid picture identification and a Players Club card to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.

8. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

9. General Conditions.

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

11. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions / Fire-Up Your Fantasy – July 2025

1721 West Canal St.

Milwaukee, WI 53233. Specify "Rules"

12. List of Winners: N/A

Promotions / Fire-Up Your Fantasy – July 2025

1721 West Canal St.

Milwaukee, WI 53233. Specify “Winners”

13. Disputes.

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCH.

All decisions made by PCH Management are final.