



## PROMOTIONS DEPARTMENT

### New Member Kiosk

April-June 2025

Milwaukee Location

Official Rules

#### 1. Eligibility.

**New Member Kiosk** is open to those 21 years of age or older at the time of entry. and must not be listed in the Potawatomi Casino | Hotel Banned Patron List. Must have a valid Players Club card to enter; membership is free. Potawatomi Bingo Casino and Potawatomi Hotel are separate business entities of the Forest County Potawatomi Community marketed together as Potawatomi Casino | Hotel, (“PCH”). Employees of (“PCH”) are not eligible to participate in the Promotion.

#### 2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.

#### 3. Promotion Period.

The Promotion period starts at 9:00 a.m. Central Time (CT), April 1<sup>st</sup>, 2025 and ends at 11:59 p.m. Central Time (CT), June 30<sup>th</sup>, 2025 (the “Promotion Period”). PCH’s computer is the official time-keeping device for this Promotion.

#### 4. How to Enter.

**Promotion is valid at the Milwaukee location only.**

**The New Member Kiosk Promotion is ONLY available to new members of the rewards program.**

**Initial Sign-up time during Rewards Booth Hours (9am – 1am)**

- Guest must have never been a member of the rewards program in either Milwaukee or Carter locations.
- Having a Carter account disqualifies New Member enrollment in Milwaukee.
- **New Members** who sign up for the rewards program may participate in the “Earn Up to Win” Kiosk Promotion
- Available for 14 days from enrollment date.
- To participate in the game, New Members must swipe their Players Club card into any promotional kiosk, enter pin number, and select the appropriate Promotion tile. The game is available for 14 days from date of enrollment. No mechanically reproduced entries will be permitted. All entries become the property of PCH and will not be returned.

#### 5. Free Entry. N/A

Initials \_\_\_\_\_

## 6. How it Works.

- New Members can play the Earn Up to Win kiosk game for 14 days from enrollment date.
- New Members will receive \$20 when they start the game at the kiosk.
- New Members must swipe their Players Club card into any promotional kiosk, enter pin number, and select the appropriate Promotion tile. The game is available for 14 days from date of enrollment. No mechanically reproduced entries will be permitted. All entries become the property of PCH and will not be returned.
- New Members will have 7 targets to hit, and can redeem each target, not just the highest one.
- After each point target is reached, New Members will have to redeem that level at the kiosk. It will not automatically go onto the card.
- Free Play will be valid for 7 days

**Prizes.** Prize includes the following:

- Prizes range from \$20 - \$500 in Reward Play.
- New Members reaching all 7 Point Targets will earn a total of \$1,600 in Reward Play

## 7. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

### **General Conditions.**

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. **Management reserves all rights to change or cancel this promotion at any time without notice.**

## 8. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or

damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

**9. Official Rules Information.**

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

**Promotions – New Member Kiosk Game April-May-June 2025**

1721 West Canal Street

Milwaukee, WI 53233. Specify "Rules."

**10. List of Winners: N/A**

**11. Disputes.**

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCH. **All decisions made by PCH Management are final.**